

# KEYA SETH<sup>®</sup>

AROMATHERAPY

Cultivate Joy and Calm, Naturally





# WHAT IS AROMATHERAPY?

Aromatherapy is a form of complementary therapy that has been in use for aesthetics and healing in all the advanced ancient civilisations of the world, starting from Egypt to China and India.

The term 'Aromatherapy' literally means the use of aroma or essence as a therapy. It involves the use of aromatic essential oils for aesthetic and therapeutic purposes promoting overall well-being. Aromatherapy can be strictly distinguished from Ayurveda and Herbalism as it involves only the use of essential oils or the 'life oils' of aromatic plants extracted from the flowers, leaves, barks, and other parts of plants.

Interestingly, essential oils are 50 to 70 times more therapeutically potent compared to the herbs and plants from which they are extracted. So, when it comes to aromatherapy based cosmetics or therapeutics, you are sure to get way better results without any side effects.

## KEYA SETH AROMATHERAPY

We have come to an era where the use of harsh chemicals in cosmetics has become a serious concern. The increased level of pollution in the environment demands more effective skincare solutions, but harsh chemicals are certainly not the answer. In search of potent, natural solutions for skin and hair care, eminent aromatherapist Keya Seth revisited the mother nature and she picked the 'soul' molecules of the aromatic plants, the essential oils and incorporated science-derived advanced bio-molecules and herbal extracts to come up with treatment products that deliver results without side effects.

Keya Seth, an internationally recognised aromatherapist, launched her eponymous brand Keya Seth Aromatherapy in India in the year 2004 with a range of natural cosmeceutical products for skin, hair, and total beauty. Providing quality coupled with innovation is the mission and vision of the brand.

This ISO 9001:2008 certified company invests heavily in R&D and maintains more than one state-of-the-art manufacturing facilities to ensure the highest quality for each and every product.





# Hair Care





# DANDRUFF TREATMENT



Dandruff is a common condition that causes the skin on the scalp to flake. An enhanced epidermal proliferation rate causes an accelerated cell movement to the outer skin & the adhesion between different cells cannot be resolved entirely, and scales appear in the form of Dandruff. Sometimes the overproduction of sebum is associated with this process which helps to birth micro-organisms, bacteria & fungi. Stress, cold & dry winter weather and some hair care products may worsen dandruff.

Scalp Care Range effectively treats Dry & Oily Dandruff with a combination of Sulfonated Shale Oil & Salicylic Acid. Sulfonated Shale Oil lessens excess cell growth to control flakiness. Salicylic acid dissolves thick patches of dead skin cells, soothes the scalp & treats sebum concern problems.

## 1. Scalp Care dandruff Removal Solution

### Benefits:

- Excellent for Dry & Oily Dandruff
- Reduce scalp itchiness
- Clears away Flakes
- Treats scalp rashes
- Diminishes head lice.
- Nourishes roots.
- Stimulates growth.

**Direction:** Apply 5-7ml daily twice on dry & Clean scalp

**Active ingredients:** Essential oils of Tea tree and Eucalyptus, Salicylic acid, Pro-Vitamin B5, Sulfonated Shale Oil.

## 2. Scalp Care dandruff Removal Shampoo

### Benefits:

- Eliminates Dandruff & Flakes.
- Prevents new dandruff formation.
- Reduce itchiness.
- Soothes inflammations.
- Diminishes head lice.
- SLS & Paraben free.

**Direction:** Apply & gently massage; leave for a few minutes; rinse off thoroughly. Reapply if needed

**Active ingredients:** Essential oils of Tea tree and Eucalyptus, Salicylic acid, Pro-Vitamin B5, Sulfonated Shale Oil.





# HAIR FALL CONTROL



Shedding of 50 to 100 strands of hair per day is normal. But when new hair doesn't replace the hair which has fallen out, it is called Hair Loss. So many reasons, including heredity, ageing, stress, scalp infection, diet deficiency, lack of care & hormonal imbalances, etc., are responsible for hair fall. But we can control hair fall & regrowth systems by applying hair products enriched in potential ingredients.

A blend of Essential Oils, Nutrients & Vitamins, specially imbued Korean Red Ginseng in a single Formula, Alopex Penta Active 10 (Solution & Shampoo) is the ultimate solution for hair fall control & regrowth, and it is clinically proven.

## 1. Alopex Penta Active 10 Solution

### Benefits:

- Prevents excessive hair Fall
- Stimulates blood circulation in hair roots
- Strengthens hair follicle
- Promotes regrowth.
- Prevent overall scalp problems.
- Non-sticky & non-oily hair tonic

**Direction:** Apply 5-7ml twice daily on a clean & dry scalp

**Active Ingredients:** Korean Red Ginseng, Biotin (Vitamin H), Vitamin E, Caffeine, Lactic Acid, Rosemary Essential Oil, Basil Essential Oil, Tea Tree Essential Oil, Lemongrass Essential Oil, Eucalyptus Essential Oil

## 2. Alopex Penta Active 10 Shampoo

### Benefits:

- Perfect Shampoo for hair falls treatment.
- Balances hair & scalp pH.
- Nourishes & stimulates hair roots.
- Good for scalp skin.
- Help to reduce hair fall.
- Reduce breakage.
- Safe for all types of hair

**Direction:** Massage lightly on wet scalp & hair; lather and wash after 4-5 minutes. Reapply if needed.

**Active Ingredients:** Korean Red Ginseng, Pro-Vitamin B5, Biotin (Vitamin H), Caffeine, Lactic Acid, Rosemary Essential Oil, Basil Essential Oil, Tea Tree Essential Oil, Lemongrass Essential Oil, Eucalyptus Essential Oil

Sometimes hair fall may be acute with premature greying & hair thinning. A blend of pure & absolute essential oils in a water-based solution infused with vital hair-nourishing vitamins and minerals like Tocopheryl Acetate (Vit E), Niacinamide (Vit B3) & Biotin (Vit H) & Red ginseng in Alopex Absolute helps to stop premature hair fall, accelerate hair growth & ensure proper treatment.

## 3. Alopex Absolute

### Benefits:

- Reduce acute hair loss.
- Prolong the life cycle of hair.
- Increase hair density.
- Stimulates hair growth

**Direction:** use daily with the dropper for dispensing 5-7ml on the clean scalp

### Active Ingredients:

Korean Red Ginseng, Lactic Acid, Caffeine, Niacinamide, Pro-Vitamin B5, Biotin (Vitamin H), Vitamin E, Rosemary Essential Oil, Basil Essential Oil, Tea Tree Essential Oil, Lavender Essential Oil, Eucalyptus Essential Oil, Lemongrass Essential Oil





# HAIR MAINTENANCE



Everyone's scalp is unique; some might not produce enough oil to moisturise hair. Some people have certain hair types, such as curls or coils, where our natural oil doesn't reach the end of the hair shaft. Not only for these reasons, but we also need Hair oiling to stimulate blood circulation to the scalp and provide extra nourishment for hair roots to make hair strong & hair regrowth. Hair oils have been used for centuries in different cultures to promote hair health & enhance its appearance.



## 1. Alopex Long N Strong

Enriched with Rose Mary & Tea Tree Essential Oils, a light formulation penetrates deep into the hair shafts, strengthening each strand & reducing the split ends and hair fall. This oil helps to regrowth new hair, and smoothen dry, frizzy ness by restoring hair's natural shine & softness.

### Benefits:

- Nourishes hair follicles.
- Repairs hair damage.
- Encourages blood circulation.
- Prevents hair fall.
- Keeps scalp healthy.
- Makes hair soft & shiny.

**Direction:** Massage daily on clean scalp & hair.

**Active ingredients:** Rosemary oil, Tea Tree Oil, Neroli Oil, Ylang Ylang Oil, Clary Sage Oil, Marjoram Oil, Jojoba Oil.

## 2. Hair Grown Oil

Regular use of this oil makes hair thicker, darker, healthy, and shiny, ensures hair growth & softens hair permanently as it is enriched with Essential oils and different types of herb extracts and is also suitable for any age.

### Benefits:

- Supports hair growth.
- Promotes hair strength.
- Makes hair Thicker & darker.
- Relaxing.

**Direction:** Massage daily on a clean scalp & hair.

**Active ingredients:** Rosemary Essential oil, lemongrass Essential Oil, Methi Extract, Amla Extract, Hibiscus extract, Bhringaraj Extract, Jatamanshi Extract, Brahmi Extract, Naragmotha extract,





# HAIR SPA & MASK

A Hair Spa is essential to lustrous, healthy hair that starts with revitalising therapies. Despite the usual haircare routine, It is considered a one-stop solution for dry, damaged, rough, and breakage-prone hair; a good hair spa strengthens the hair follicles and aids in the natural re-growth of damaged and broken hair.

Our luxurious, premium-quality Hair Spas enriched with essential oils & plant extracts address the problems of weak hair for intense nourishment, strengthen hair from root to tip, promote overall health, and make hair soft, shiny & problem free.



## Hair SPA Intense Moisture Replenish

### Benefits:

- Effective for dry, damaged & chemically treated hair.
- Conditions the hair & scalp.
- Prevents Dryness.
- Regulate sebum production.
- Promotes hair growth.
- Rejuvenates & nourishes hair.
- Increases blood circulation.

**Direction:** Apply the hair spa on clean hair. Wash off with fresh water after 15-20 mins.

### Active ingredients:

Vitamin E, Hydrolysed Keratin, Shea Butter, Argan oil.

## Hair SPA Keratin Repair

### Benefits:

- Repairs damages to the cuticle.
- Enhances Volume.
- Provides balancing effects to the hair & scalp.
- Regulate sebum production.
- Promotes hair growth.
- Rejuvenates & nourishes hair.
- Excellent for split-end, brittle hair.

**Direction:** Apply the hair spa on clean hair. Wash off with fresh water after 15-20 mins.

**Active ingredients:** Vitamin E, Hydrolysed Keratin, Shea Butter.



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## Hair Protein Deep Smoothing Mask

Packed with nourishing ingredients that fortify and repair hair strands. It offers deeply hydrating ingredients like Avocado Butter, Keratin, Vitamin E, Olive Oil, Moringa Seed Oil & Coconut Oil, which help repair damage from heat styling and everyday wear & tear and deliver extra moisture to dry & dehydrated hair, like a deep conditioner but even better.

### Benefits:

- Reduces hair loss.
- Helps regenerate hair grow faster.
- Helps in cell renewal.
- A natural conditioner.
- Deep hydration.
- Enhances hair elasticity & strength.
- Repairs damages to the cuticle.
- Provides essential protein.
- Makes hair soft, silky & shiny.
- Healthy Scalp & Hair.

**Direction:** Apply evenly from root to end; wash after 20 minutes

**Active ingredients:** Avocado Butter, Keratin Protein, Olive Oil, Coconut Oil, Moringa Seed Oil



# NATURAL HAIR COLOR



Hair colouring, or hair dyeing, is the practice of changing Hair colour. The main reasons for this are to cover the grey or white hair. Our hair pack & colour are the perfect solution for grey/ white hair coverage & restore the original hair colour after discolouring. These are made from the leaves of Mehendi, Tartaric Acid (AHA), and Amla, rich with Vitamin C & Colour enhancer Tea Leaf. The ingredients completely nourish the scalp & hair follicles and provide your desired hair colour.

## 1. Black Shine Hair Pack

### Benefits:

- No Ammonia
- Prevents further greying
- Makes hair naturally black
- Free from Hydrogen Peroxide

**Direction:** Mix in a 1:5 ratio; Apply & wait for 45 mins, then wash off.

**Active Ingredients:** Tea leaves, Methi, Amla, Hibiscus, Lodhra, Padmaka, Manjistha, Arnica, Nagarmotha, Mulethi, Anantamul, Henna, Nagkesar, Priyangu, and Essential Oil of Clary Sage.

## 2. Black Shine Oil

### Benefits:

- Prevents further greying
- Gives natural black color to hair
- Natural, non-sticky hair oil for covering grey hair
- Free from Ammonia, Hydrogen peroxide and heavy metals

**Direction:** Apply once daily for three days. Do not Shampoo; use Shampoo on the 4th day

**Active Ingredients:** Tea leaves, Amla, Henna, Manjistha, Hibiscus

## 3. Henna

### Benefits:

- Makes hair silky, shiny
- Gives a light & stylish brown shade
- No artificial colors & Chemicals

**Direction:** Mix with warm water, let it cool down; apply & leave it on for 45 mins; wash it off

**Active Ingredients:** Henna leaves, Jojoba, Aloe Vera, Catechu, Tea leaves & Yogurt

## 4. Color & Shine Burgundy

### Benefits:

- Gives a stylish Burgundy shade
- Enhances Indian skin tone.
- Makes hair silky & manageable.

**Direction:** Mix the powder with water, apply & leave it for 15-20 mins. Wash it off.

**Note:** Keep the remaining packet in an airtight container.

**Active Ingredients:** Tartaric Acid, Mehendi powder, Amla Powder, Tea leaf.





# HAIR SERUM

Hair determines appearance & gender distinction, provides intense temperature protection & plays a role in self-defence. So, it needs care. Hair serums are an important part of the hair care regime. It controls frizz, sets hairstyles, and protects the hair from environmental attackers. Hair oils nourish the scalp, while serums work on the surface of the hair shaft. It replenishes lost lipids, maintain pH & prevents cuticle damage. It is essential to maintain hair health & its appearance.

Our Hair serums are formulated with selected Essential oil & SPF 15+ & SPF 20+ protection, which not only maintain hair looks but also protect it from heat & sun damage.

## Aromatic SPA Hair Conditioning Serum SPF 15

### Benefits:

- Adds shine to hair.
- Prevents cuticle damage.
- Protects from environmental aggressors.
- Smoothens the hair.
- Controls frizziness.
- Helps to detangle the hair.
- Helps Style.

### Direction:

- Apply on damp or semi-dry hair
- Can be used with Hair Spa

### Active ingredients:

Essential Oils of Lemon, Orange, Rose, Lavender, Cedarwood & Geranium.

## Keratin Care Aromatic SPA 20 Hair Conditioning Serum

### Benefits:

- Repairs damaged cuticles.
- Make hair firmer & smoother.
- Protect from heat & pollution.
- Adds shine to hair.

### Direction:

- Apply on damp hair for frizz-free hair
- Can be used with Hair Spa

**Active ingredients:** Essential Oils of Lemon, Orange, Rose, Lavender, Cedarwood, Geranium, Olive Oil & Coconut Oil.

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Luxurious daily care for hair. This innovative formula is enriched with Hydrolysed milk protein and collagen, Caffeine & a blend of pure essential oils. It provides the necessary nourishment & also protects from harmful environmental factors & pollution that can trigger hair damage & hair fall.

## Hair Milk

### Benefits:

- Repairs hair damage.
- Provide nourishment.
- De-tangle hair.
- Restores moisture.
- Strengthens hair.

**Direction:** Massage gently for 15 mins and wash it off. It can also be used as Hair Styling/Grooming Cream.

### Active ingredients:

Hydrolysed milk protein and Collagen, Caffeine, Basil, Eucalyptus & Lavender Essential Oils.





# HAIR CLEANSER



The shampoo is an essential hair care product representing the largest segment of hair care cosmetics for cleansing the scalp and hair by removing unwanted sebum, dandruff, environmental dust, & residues from hair care products. Chemical-containing shampoos may cause hair to dry, break, split, or thin out. Plant-derived ingredients base shampoo with the goodness of plant & organic ingredients doesn't contain any material harmful to hair and provides healthier hair & scalp.

Our Shampoo Range is made with AHA, Vitamins, Humectants & Emollients for cleansing & maintaining the pH of hair & scalp by protecting hair colour, helping replenish the lost pigments & adding volume to the hair & doesn't adversely affect the scalp.

## Intense Repair Shampoo

### Benefits:

- Excellent for dry & damaged hair.
- Effective humectants hydrate the scalp.
- Restores shine & smoothness.
- Protects from frizziness.
- Mild formula ideal for regular use.

**Direction:** Apply to wet hair, Massage gently & Rinse thoroughly. Reapply if needed.

**Active Ingredients:** Provitamin B5, Salicylic acid, Lemon Oil.

## Moisture Boost Shampoo

### Benefits:

- Excellent for dehydrated, dull & frizzy hair.
- Provides hydration.
- Retains moisture.
- Makes hair cuticle smooth.
- Provides manageable hair.
- Split-end free.
- Mild formula ideal for regular use.

**Direction:** Apply to wet hair, Massage gently & Rinse thoroughly. Reapply if needed.

**Active Ingredients:** Provitamin B5, Honey, Olive Oil.



## Oil Balance Shampoo

### Benefits:

- Adding volume to hair.
- Controls excess sebum secretion.
- Maintains pH balance.
- Prevents infection.
- Makes hair non-sticky.

**Direction:** Apply to wet hair, Massage gently & Rinse thoroughly. Reapply if needed

**Active Ingredients:** Provitamin B5, Salicylic acid, Lemon Oil.

## Colour Retaining Shampoo

### Benefits:

- Gentle cleanser for hair.
- Protects & enhances hair colour.
- Keeps hair hydrated.
- pH balanced.
- Scalp friendly.

**Direction:** Apply to wet hair, Massage gently & Rinse thoroughly. Reapply if needed.

**Active Ingredients:** Salicylic Acid, Ylang Ylang Essential Oil, Orange Essential Oil, Pro-Vitamin B5.



# ALTA & SINDUR

**KEYA SETH®**  
AROMATHERAPY

In traditional Hindu Culture for centuries, Alta & Sindur has been used by Indian women as a symbol of marriage Lady. According to Ayurveda, Sindur has medicinal benefits for women, including blood flow stimulation and easing stress & anxiety. On the other hand, Alta is a significant part of wedding & post-wedding ceremonies. It is an integral part of the South Indian culture, especially in the Dance field.

Aromatic 100% Alta and Natural Liquid Sindur & 100 % Natural Dust Sindur are filled with the goodness of herbal extracts and floral pigments that preserve skin & hair's healthy texture and are entirely free from chemicals.

## Aromatic 100% Alta

### Benefits:

- Long-lasting formula.
- Nature-derived ingredients.
- Free from harmful chemicals.
- Doesn't cause any skin irritation & allergies.
- Prevents cracked heels.
- Easy application with a cap applicator.

### Active Ingredients:

Floral pigment, Herbal extracts.

## Aromatic 100% Natural Liquid Sindur & Natural Dust Sindur

### Benefits:

- Long-lasting formula.
- Nature-derived ingredients.
- Free from harmful chemicals.
- Doesn't cause any skin irritation & allergies.
- Liquid Sindur gives soothing effects.
- Safe for sensitive skin.
- Liquid Sindur has three shades of colour (Red, Maroon & Magenta).
- Dust Sindur has two shades of colour (Red & Maroon).

**Active Ingredients:** Floral pigment, Herbs extracts.





# SKIN CARE



# ORANGE RANGE

**KEYA SETH®**  
AROMATHERAPY

**Orange :** Using orange oil for the skin provides equal benefits, like eating oranges for countless health benefits for the body. This Optimized range confirms the purity of Orange Essential Oil, which is suitable for Oily Skin and Dry & all types of skin; the goodness of orange extracts boost collagen production, remove toxin, and dryness, & gives smooth & soft skin.

## 1. Facewash

### Benefits:

- SLS-free mild Foaming Cleanser
- Wash away impurities & excess oil
- Reduce Acne causing Bacteria
- Hydrating & glowing effects

**Direction:** Gently massage on wet skin & rinse out

**Active ingredients:** Orange Extract, Orange Essential Oil, Vitamin E

## 2. Orange Toner

### Benefits:

- Instant Hydration
- Tightens open pores
- Restoring the pH level
- Detoxifying

**Direction:** Spray or dab on the face with a wet cotton pad

**Active ingredients:** Orange Extract, Orange Essential Oil

## 3. Gel Scrub

### Benefits:

- Removes dead cells
- Helps in new cell formation
- Provide even skin tone & texture
- Helps to cure acne

**Direction:** Gently rub on the face & body and wash it off.

**Active ingredients:** Orange Extract, Orange Oil, Walnut shell, Pro-Vitamin B5

## 4. Gel Moisturizer

### Benefits:

- Prevents water loss
- Makes skin barrier strong
- Improves skin texture
- Improves complexion

**Direction:** Apply and massage gently until absorbed in AM & PM

**Active ingredients:** Orange Extract, Orange Oil, Pro-Vitamin B5

## 5. Orange Body Oil

### Benefits:

- Skin rejuvenation
- Promotes collagen
- Soothes Dry & rough Skin
- Disperses Tension & Stress

**Direction:** Use after bath in all seasons

**Active ingredients:** Orange Extract, Orange Essential Oil

## 6. Orange Cream

### Benefits:

- Boost Collagen
- Revives the original skin tone
- Natural skin defense

**Direction:** Apply to face & neck & massage lightly.

**Active ingredients:** Essential oil of Orange, Frankincense, and Grape Seed

## 7. Orange Face & Body Moist

### Benefits:

- Non-sticky, Quick absorbing
- Provide long-lasting hydration
- Protects the skin barrier
- Healthy looking brightening Skin

**Direction:** Apply and light massage until absorbed

**Active ingredients:** Essential oil of Orange, Carrot Seed Oil, Sandalwood Oil, Wheatgerm Oil

## 8. Orange Bodywash

### Benefits:

- Detoxifying
- Deeply nourish the skin
- Heals blemishes
- Refreshing & Glowing skin

**Direction:** Gently rub on wet skin; Rinse and towel dry

**Active ingredients:** Orange Essential Oil, Orange Extract





# HONEY RANGE

**KEYA SETH®**  
AROMATHERAPY

**Honey :** Honey is a powerful, Ancient Secret Skincare ingredient. It contains Saccharides, Vitamins, Minerals, Antioxidants & Nicotinic acids that work as skin cell regenerating agents, combats free radicals & provide skin elasticity, strength & overall skin health. Honey-infused skincare products are perfect for achieving a soft, smooth & hydrated complexion.

## HONEY FACEWASH

### Benefits:

- Mild Foaming facewash
- SLS free & Paraben free
- Deep cleansing
- Soothes inflamed Skin

**Direction:** Gently massage on wet skin & rinse out

**Active ingredients:**  
Pure Honey,  
Pro-Vitamin B5

## HONEY TONER

### Benefits:

- Provides instant Hydration
- Minimizes pores
- Restoring the pH level
- Deep conditioning

**Direction:** Spray or dab on the face with a wet cotton pad

**Active ingredients:**  
Pure Honey, Sodium PCA

## GEL MOISTURIZER

### Benefits:

- Deep Hydration
- Makes skin barrier strong
- Prevents moisture loss
- Reduce free radical attacks

**Direction:** Apply and massage gently until absorbed in AM & PM

**Active ingredients:**  
Pure Honey,  
Pro-Vitamin B5

## GEL SCRUB

### Benefits:

- Removes dead cells
- Helps in new cell formation
- Prevents tan & excess oiliness
- Soothing effects

**Direction:** Gently rub on the face & body and wash it off

**Active ingredients:** Pure Honey,  
Walnut shell, Pro-Vitamin B5

## HONEY BODY WASH

### Benefits:

- Deeply Clean
- Deep conditioning
- Illuminates Skin
- Prevents drying out

**Direction:** Gently rub on wet skin; Rinse and towel dry

**Active ingredients:** Pure Honey,  
Pro-Vitamin B5



# SUNSCREEN RANGE

**KEYA SETH®**  
AROMATHERAPY

Continuous unprotected Sun exposure of the Skin leads to Tan, Photo ageing & Sun damaged skin. The 3 in 1 Umbrella Sunscreen Range with accurate SPF & PA +++ enriched with Natural Oils, skin-loving heat protectors, Tinosorb S & M, and Micronized Zinc Oxide in both solution & powder forms help reflect, absorb & scatter both Ultraviolet A & B rays and protect your skin's appearance & health at any age.

## UMBRELLA SUNSCREEN Solution SPF 40 PA+++

### Benefits:

- Broad Spectrum Protection
- UVA & UVB protection
- No white cast
- Long-lasting & Water Resistant

**Direction :** Apply 15-20 minutes before going out in the sun or heat exposure.

**Active ingredients :**  
Avocado oil, Wheat germ oil.

## UMBRELLA SUNSCREEN Solution SPF 60 PA+++

### Benefits:

- Broad Spectrum Protection
- UVA & UVB protection
- No white cast
- Moisturizing
- Long-lasting & Water Resistant

**Direction :** Apply 15-20 minutes before going out in the sun or heat exposure.

**Active ingredients :**  
Raspberry Oil

## UMBRELLA SUNSCREEN Solution SPF 75 PA+++

### Benefits:

- Broad Spectrum Protection
- UVA & UVB protection
- No white cast
- Moisturizing
- Cooling effects
- Long-lasting & Water Resistant
- Lightweight & Non-sticky

**Direction :** Apply 15-20 minutes before going out in the sun or heat exposure.

**Active ingredients :**  
Sandalwood Oil

## UMBRELLA SUNSCREEN Powder SPF 50 PA+++

### Benefits:

- Protect from harmful sun rays
- sweat resistant formula
- Makeup Finishing Powder

**Direction:** Puff after Applying sunscreen/ completing your makeup

**Active ingredients:** Sandalwood, Lavender Essential Oil, Wheatgerm oil

## UMBRELLA SUNSCREEN Powder SPF 25 PA+++

### Benefits:

- Protect from harmful sun rays
- Sweat-resistant formula
- Makeup Finishing Powder

**Direction:** Puff after Applying sunscreen/ completing your makeup

**Active ingredients:**  
Sandalwood, Raspberry Seed oil

## UMBRELLA SUNSCREEN Solution SPF 25 (With PA++)

### Benefits:

- SPF 25 PA++
- Reduces Persistent Pigment Darkening (PPD)
- Sweat resistant formula
- Water based

**Direction:** Apply 15-20 minutes before going out in the sun or heat exposure.

**Active ingredients:**  
Almond Oil, Wheatgerm Oil, Olive oil, Coconut oil



# BODY WASH RANGE

**KEYA SETH®**  
AROMATHERAPY

Are you looking for a body wash that's both effective and gentle? Infused with Essential oils and natural ingredients, body washes not only clean & purify the skin and moisturise, hydrate, and nourish your skin. Gentle cleansing effects refresh your skin for a long time.

## Neem Body Wash

### Benefits:

- Removes impurities
- Balances natural oil.
- Germicidal.
- Prevents Acne.
- Keeps refreshing for a long time.

**Direction:** Gently rub on wet skin; Rinse and towel dry

**Active ingredients:**  
Neem Oil &  
Propylene Glycol



## Orange Body Wash

### Benefits:

- Detoxifying.
- Deeply nourish the skin
- Heals blemishes
- Refreshing & Glowing skin.

**Direction:** Gently rub on wet skin; Rinse and towel dry

**Active ingredients:** Orange Essential Oil, Orange Extract



## Aqua Body Wash

### Benefits:

- Gentle cleansing & cooling effects.
- pH-balanced formula.
- Excellent for all types of skin.
- Great for dry skin, also.

**Direction:** Gently rub on wet skin; Rinse and towel dry

**Active ingredients:** Himalaya Aqua & Propylene Glycol



## Honey Body Wash

### Benefits:

- Removes Impurities & Dirt
- Hydrates & Deep conditioning.
- Promotes collagen production.
- Naturally glowing & Fresh skin.

**Direction:** Gently rub on wet skin; Rinse and towel dry

**Active ingredients:**  
Pure Honey Extract





# BODY CARE RANGE

**KEYA SETH®**  
AROMATHERAPY

If you want to nourish your skin barrier and alleviate dryness while giving your skin a radiant glow, body oil should be your go-to body moisturiser for self-pampering. In fact, from anti-ageing benefits to promoting supple skin, body oil & body lotion are the best choice for beautiful skin!

Our Body oils are made from 100% pure essential oil & fruits Extract that nourish, protect & hydrate the skin. Lightweight body oils are formulated to absorb quickly into the skin, leaving even the driest skin feeling soft, smooth, and hydrated, relieving stress, anxiety & depression, healing wounds, preventing insomnia, lifting your mood & reducing joint inflammation.  
Body Lotion for extra nourishment for your skin.



## 1. ORANGE FACE & BODY MOIST

### Benefits:

- Non-sticky, Quick absorbing
- Provide long-lasting hydration
- Protects the skin barrier
- Healthy looking brightening Skin

**Direction:** Apply & light massage until the absorbed

**Active ingredients:** Essential oil of Orange, Carrot Seed Oil, Sandalwood Oil, Wheatgerm Oil

## 3. OLIVE BODY OIL

### Benefits :

- Deep Hydration
- Repair damaged tissues.
- Helps to remove ageing signs.
- Moisturized Skin.
- Glowing Skin.

**Direction :** Use after bath & preferably before bedtime in winter.

**Active ingredients :** Pure Olive Oil.

## 2. ORANGE BODY OIL

### Benefits :

- Skin rejuvenation.
- Promotes collagen.
- Soothes Dry & rough Skin.
- Dispels Tension & Stress.

**Direction :** Use after bath in all seasons.

**Active ingredients :** Orange Extract, Orange Essential Oil.





# DE-TAN TREATMENT



Aromatherapy & Essential Oil are the best choices to remove instant suntan. Getting tanned is one of the most common skin problems in summer. Our De-tan pack & Facewash has developed a natural formulation with essential oils for removing skin tan, maintaining skin pH & nourishing the skin. Oxy De-tan range is the best choice to remove instant suntan.



**OXY DE-TAN  
FACEWASH**



**OXY DE-TAN PACK**



## OXY DE-TAN FACEWASH

### Benefits :

- SLS & Paraben Free.
- Clay Foaming Facewash.
- Removes Tan & Dead Skin Cells.
- Prevent irritation.
- Clean the pores.
- Hydrating.
- Reduce acne breakout.

**Direction :** Apply, wait for 1-3 minutes.  
Wash with fresh water.

**Active ingredients :** Kaolin Clay, Clove Essential oil  
Camphor oil, Panthenol (Pro vitamin B5)

## OXY DE-TAN PACK

### Benefits :

- Instant Tan Removal.
- Remove Blackheads.
- Soothes Inflammation.
- Reduces Spots & pigmentation.
- Nourishes & Moisturizes.

**Direction :** Use in the face and all bare  
body parts of tanned. Wait for 12-20 minutes and rinse.

**Active ingredients :** Kaolin Clay, Clove Essential oil,  
Camphor oil, Panthenol (Pro vitamin B5)



# FACE CLEANSER RANGE

**KEYA SETH®**  
AROMATHERAPY



Choosing the right Face wash is the first step to achieving Dream Skin. A face wash removes dirt, sweat, excess sebum, dead cells, pollutant & makeup from the skin's surface. Our Freshlook facewash range is SLS-free & 100% pure Essential oil-based facewash. They effectively clean the skin & balance skin pH by providing huge benefits.

## Orange Facewash

### Benefits:

- SLS-free mild Foaming Cleanser
- Wash away impurities & excess oil
- Reduce Acne causing Bacteria
- Hydrating & glowing effects

**Direction:** Gently massage on wet skin & rinse out

### Active ingredients:

Orange Extract, Orange Essential Oil, Vitamin E

## Neem Facewash

### Benefits:

- Mild Foaming cleanser
- Maintain sebum production
- Anti-acne
- Tighten pores

**Direction:** Apply on wet skin, light massage & rinse.

### Active ingredients:

Neem Seed Oil, Basil Essential Oil

## Honey Facewash

### Benefits:

- Hydrating & Conditioning.
- Even out the skin tone.
- Protects skin from sun damage.
- Brightens complexion
- Softens & soothes the skin

**Direction:** Apply on wet skin, light massage & rinse.

### Active ingredients:

Pure Honey Extract, Pro-Vitamin B5,

## Aloe Vera Facewash

### Benefits:

- Mild Foaming cleanser
- Brightens pale and dull complexion
- Prevents moisture loss.
- Reduces breakouts & clogged pores
- Soothing on your skin
- For All skin types

**Direction:** Apply on wet skin, light massage & rinse.

### Active ingredients:

Aloe Vera Extract, Lemon Essential Oil

## Lotus Facewash

### Benefits:

- Mild Foaming cleanser
- Revives Dehydrated, Dry & Sensitive skin.
- Good for pigmentation.
- Heal skin problems.
- Make skin Radiant.

**Direction:** Apply on wet skin, light massage & rinse.

**Active ingredients:** Lotus Essential Oil, Pro-Vitamin B5,

## Blackberry & Tea Tree Facewash

### Benefits:

- Mild Foaming cleanser
- Softens the skin's texture
- Reduce Excess oil
- Prevent infection
- Enhance skin glow

**Direction:** Apply on wet skin, light massage & rinse.

**Active ingredients:** Blackberry Essential Oil, Tea tree Essential oil



# UBTAN RANGE

**KEYA SETH®**  
AROMATHERAPY

If you want a natural solution to your skincare woes, Try Ubtan! Ubtan is a traditional skincare remedy that has been used for centuries. This Shahi Ubtan Range is known for its ability to exfoliate, detoxify, brighten & rejuvenate the skin. Also, this pack and scrub are packed with antioxidants and anti-inflammatory properties that help to reduce tan, fine lines, wrinkles & acne scars by providing freshly new glowing skin.

## Shahi Ubtan Scrub

### Benefits :

- Remove Dead Cell
- Promotes cell regeneration
- Retain moisture
- Smooth & even texture

**Direction :** After applying, wait for 2-5 mins, gently scrub & wash it off.

### Active ingredients :

Walnut shell,  
Kasturi Turmeric Powder,  
Orange Peel Powder,  
Pomegranate Powder.

## Shahi Ubtan Pack

### Benefits :

- Detoxifies the skin pores.
- Combat Acne breakouts.
- Get rid of excessive oil.
- Reduces darkness.
- Enhances Collagen production.
- Heals scars & gives hydration.
- Protect from Sun-damaged skin.

**Direction :** Apply a thin layer and leave it for 12-15 mins. Wash thoroughly

**Active ingredients :** Moroccan Red Clay, Kaolin Clay, Kasturi Turmeric Powder, Orange peel powder, Sandalwood powder, Pomegranate Powder, Date powder, Saffron powder, and Rose petals.





# EYE CARE

Multiple factors, including melanin deposition, hyperpigmentation from allergy, blood stasis, structural shadowing effects, thin skin under the eyes, tiredness, ageing and lifestyle cause Dark Circles with puffiness. Our dark circles under-eye cream, enriched with "AHA" from plant origin, nourishes the delicate under-eye skin and diminishes wrinkles & and puffiness.

## Dark Circle Removing Cream

### Benefits:

- Increases circulation.
- Reduces puffiness.
- Minimises blotchiness.
- Intense Hydration.
- Improves Complexion.

**Direction:** Inward massage around the eyes in the PM; wait for 30-45min & rinse.

### Active ingredients:

Alpha Arbutin, Caffeine, Almond Oil, Niacinamide (Vitamin B3), Vitamin C, Tamarindus Indica Seed Oil .



# LIP CARE

Pamper your lips with our lip care regimen! Our lip sugar scrub and lip serum, featuring hydrating hyaluronic acid and skin-brightening Bellis Perennis (Daisy) Flower Extract, work together to combat blemishes, dark spots, discolouration and loss of skin elasticity.

Our 2 types of Aromatic Lip Jelly for daily use, are enriched with Shea butter; Orange Essential Oil and Strawberry Seed Oil provide soft, pulpy, hydrated lips with even colour.

## 1. Lip Sugar Scrub

### Benefits :

- Remove dry Skin.
- Fades the pigmentation.
- Moisturizes & Soften Lips.
- Heals Chapped Lips.
- Makes lips supple

### Direction :

Gently rub, and rinse after a minute.

**Active ingredients :** Sugar, Rose Essential Oil, Shea Butter, Honey

## 2. Lip Brightening & Hydrating Serum

### Benefits :

- Heal Chapped Lips.
- Brighten Lip Colour.
- Long-lasting Moisture.
- Makes lips soft.
- Prevents Pigmentation

**Direction :** Roll on a thin layer; repeat as required.

**Active ingredients :** Hyaluronic Acid, Daisy Flower Extract, Sugar, Rose Essential Oil, Shea Butter, Honey.

## 3. Aromatic Lip Jelly Orange

### Benefits :

- Soft & Smooth Lips.
- Excellent hydration.
- Protects from chapping.
- Makes lip healthy.
- Goodness of Orange essential oil.
- Good for all season.

**Direction :** Apply directly on the lips.

**Active ingredients :** Orange Essential Oil, Shea butter.

## 4. Aromatic Lip Jelly Strawberry

### Benefits :

- Soft & Smooth Lips.
- Excellent hydration.
- Protects from chapping.
- Makes lip healthy.
- Extra nourishment of Strawberry Seed oil.
- Good for all season.

**Direction :** Apply directly on the lips.

**Active ingredients :** Strawberry Seed oil, Shea butter.

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# ANTI-AGEING

**KEYA SETH®**  
AROMATHERAPY

Ageing is a natural part of life, and it may show on your face in the form of dryness, irritated skin, fine lines & wrinkles. Rejuvenate your skin with Stopage & Stopage V cream. These anti-ageing creams are packed with vitamins & essential oils to reduce fine lines, wrinkles, & dryness to rejuvenate the skin & provide a radiant complexion. While also even out your skin tone for a more youthful appearance.

## STOPAGE AGE REVERSAL

### Benefits :

- Prevents skin from the signs of ageing.
- Reduces wrinkles & fine lines.
- Bay away dullness & dryness.
- Rejuvenates skin tone

**Direction :** Massage gently upward strokes until absorbed.

**Active ingredients :** Essential Oils of Lemon, Orange, Marjoram, Ylang Ylang, Patchouli, Amla, Green Tea, Gulancha, Carrot extracts, Alpha Arbutin, Vitamin C.

## STOPAGE V

### Benefits :

- Repairs signs of skin ageing.
- Remove Fine lines & wrinkles.
- Prevents dullness & dryness.
- Brighten skin tone.

**Direction :** Massage gently upward strokes until absorbed.

**Active ingredients :** Essential Oils of Lavender, Clary Sage, Frankincense, Vitamin C, Vitamin E, Vitamin B2 (Riboflavin), Vitamin B3 (Niacinamide), Pro Vitamin B5, Hyaluronic acid, and Aloesin (from Aloe Vera)





# PIMPLE & ACNE TREATMENT

Acne is a skin condition that consists of a hair follicle and its associated sebaceous (oil-producing) gland. Excessive sebum production and dead skin block hair follicles & bacterial effects cause inflammation & develop Acne, leading to swollen, red lesions filled with pus. Generally found face, shoulders, back, neck, chest, and upper arms.



## Clean & Clear Aqua Solution

### Benefits:

- pH-balanced formula
- Control Oil Secretion
- Prevents Breakout
- Germicidal

**Direction:** Use directly onto the acne, wait an hour & rinse.

**Active ingredients:** Essential oils of Lemongrass, Sweet Geranium, Bitter Orange, Lavender, and Sandalwood

## Clear Off Pack

### Benefits:

- Control Oil Secretion
- Anti-acne
- Germicidal
- Remove Scars
- Prevents Spots

**Direction:** Apply the mixture in 1:5 ratio on the acne; wash off after 5-10 mins.

**Active ingredients:** Black pepper, Clove, Arjuna, Tulsi, and Pudina



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## Aloevera Gel

### Benefits:

- Soothing Gel
- Stimulates Cell Regeneration
- Fight Acne, infection & dandruff
- Removes greasy ness
- Good for hair also

**Direction:** Apply & light massage until absorbed in AM & PM.  
Use as Hair Mask

**Active ingredients:** Pure Aloe vera Leaf Juice, Lemon Essential Oil.

## Neem Gel

### Benefits:

- Treats Acne.
- Anti-fungal.
- Prevents Skin Allergies.
- Reduce rashes.
- Control Sebum production.

**Direction:** Apply & light massage until absorbed in AM & PM.

**Active ingredients:** Neem extract, Neem Oil, Basil Essential oil





# DAMAGE CONTROL

**KEYA SETH®**  
AROMATHERAPY

## Green Tea Pudding

A caring, overnight pudding mask to intensely nourish the skin so you wake up with refreshed, bright skin every morning. Infused with Green tea extract, lightweight pudding works magic on the skin throughout the night, controls acne & allergies, & heals sun-exposed skin by revealing even-toned, soft, smooth, glowing, healthy skin with regular use.

### Benefits:

- Repairs Skin Overnight.
- Improving Cell Regeneration.
- Soft Smooth & Glowing Skin.

**Direction:** Apply on cleansed face & neck in a thick layer in PM.

**Active ingredients:** Vitamin C, Vitamin E, Niacinamide.



## Aromatic Skin Damage Control Cream

Papaya fruit is rich in antioxidant properties, which help reduce visible signs of ageing and oxidative stress on the skin and boost collagen production. The high content of vitamins A, B, and C & the Papain enzyme moisturises, nourishes and cleans the skin & makes skin damage-proof.

### Benefits :

- Repairs skin damage.
- Promotes natural skin cell.
- Fights uneven skin tone.

**Direction:** Mix 2 gm of cream with 2 drops of serum and Use twice daily on cleansed skin.

**Active ingredients:** Grape seed oil, Jojoba oil, Papaya extract, and Frankincense Essential Oil.

## Vitamin C Serum

Vitamin C is packed with antioxidants that provide a brightening and glowing effect on the skin. It naturally improves the appearance of skin by fighting signs of ageing and UV exposure, along with hyperpigmentation and dark patches.

### Benefits :

- Boosts Collagen.
- Increases Keratin Synthesis.
- Fades Wrinkles.
- Inhibits melanin.

**Direction:** Apply 3-4 drops and massage lightly.

**Active ingredients:** Vitamin C, Vitamin E, Niacinamide.





# FACE TONER RANGE

**KEYA SETH®**  
AROMATHERAPY

Toner offers extra hydration, keeps the skin clean & refreshed, minimises the appearance of pores & maintains skin pH. Skin Hydrating Toner Range works magic with the Antioxidant of Essential Oils & Natural Extracts' renewed ability to retain moisture & improve the overall health of All skin types.

## Skin Hydrating Rose

### Benefits:

- Tightens skin pores.
- Restores the skin's pH level.
- Hydrates & refreshes Skin.
- Reduces inflammation.
- Suitable for Dry, Sensitive & all skin types.

**Direction:** Spray or dab on the face with a wet cotton pad.

### Active ingredients:

Rose Essential Oil & Propylene Glycol

## Skin Hydrating Neem

### Benefits:

- Purifies the skin.
- Controls excess oil production.
- Helps fight acne.
- Maintain Skin pH balance.
- Prevents clogging pores.
- Suitable for Oily & Acne Prone Skin

**Direction:** Spray or dab on the face with a wet cotton pad.

**Active ingredients:** Neem Essential Oil & Basil Essential Oil

## Skin Hydrating Lavender

### Benefits:

- Reduces irritation.
- Control excess oil production.
- Treats & reduces acne.
- Maintain Skin pH balance.
- Suitable for Combination & Oily Skin.

**Direction:** Spray or dab on the face with a wet cotton pad.

**Active ingredients:** Lavender Essential Oil & Propylene Glycol

## Skin Hydrating Coconut

### Benefits:

- Cleanses & Tightens pores.
- Hydrates & soothes the skin.
- Boosts collagen.
- Maintain Skin pH balance
- Suitable for Sensitive & all types of Skin.

**Direction:** Spray or dab on the face with a wet cotton pad.

**Active ingredients:** Green Coconut extracts & Propylene Glycol

## Skin Hydrating Cucumber

### Benefits:

- Minimizes the pores.
- Hydrates & Soothes the Skin.
- Maintain Skin pH balance.
- Helps reduce ageing signs.
- Suitable for Combination & Sensitive Skin

**Direction:** Spray or dab on the face with a wet cotton pad.

**Active ingredients:** Cucumber Extract & Propylene Glycol

## Skin Hydrating Orange

### Benefits:

- Cleanses & Tightens pores.
- Hydrates & Soothes the Skin.
- Maintain Skin pH balance.
- Boosts collagen formation.
- Suitable for All skin types.

**Direction:** Spray or dab on the face with a wet cotton pad.

**Active ingredients:** Orange Essential Oil, Orange Extract

## Skin Hydrating Honey

### Benefits:

- Tightens pores.
- Hydrates & deep conditioning.
- Maintain Skin pH balance.
- Reduce inflammation.
- Reduces signs of ageing.
- Suitable for Ageing, Dry & De-Hydrated Skin.

**Direction:** Spray or dab on the face with a wet cotton pad.

**Active ingredients:** Pure Honey



# FACE MOISTURISER

**KEYA SETH®**  
AROMATHERAPY

Moisturiser is a major component of basic daily skin care. It maintains skin water content by creating a hydrophobic barrier over the skin & blocking trans-epidermal water loss. Essential oil-infused moisturiser has anti-inflammatory properties that can reduce irritation & inflammation associated with skin conditions like acne, eczema & burn by enhancing skin hydration, smoothness, softness & flexibility.



## Fresh Dew Moisturiser for Dry Skin

### Benefits:

- Lightweight & Non-sticky
- Long-lasting moisture Lock
- Hydrating & soothing
- Skin friendly
- Suitable for Dry & Dehydrated Skin

**Direction:** Dot on face & neck;  
Massage an upward motion

**Active ingredients:** Licorice, Turmeric, Sandalwood, Aloe vera Lotus, and saffron



## Fresh Dew Moisturiser for Oily Skin

### Benefits:

- Lightweight & Non-sticky
- Long-lasting moisture Lock
- Hydrating & soothing
- Skin friendly
- Suitable for oily & Acne Prone Skin

**Direction:** Dot on face & neck;  
Massage an upward motion

### Active ingredients:

Licorice, Turmeric, Sandalwood, Aloe vera Lotus, and saffron



## Fresh Dew Moisturiser for Normal Skin

### Benefits:

- Lightweight & Non-sticky
- Long-lasting moisture Lock
- Hydrating & soothing
- Skin friendly
- Suitable for Normal Skin

**Direction:** Dot on face & neck;  
Massage an upward motion

**Active ingredients:** Licorice, Turmeric, Sandalwood, Aloe vera, Lotus and saffron



# FACIAL KIT

Facials help renew skin cells by circulating the blood flow under the skin, decreasing puffiness due to fluid buildup and encouraging the lymphatic system. Good circulation is important because it brings oxygen and nutrition to the skin. Providing brightening & tightening effects.

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## 1. ENVIE GOLD FACIAL KIT

### Benefits:

- Instant glow
- Exfoliate & Detoxify
- Improve skin hydration
- Accelerates cell renewal
- Nourishes and rejuvenates dull

### Direction:

- **Gold Facial Polisher**- Apply and massage gently for a minute
- **Gold Facial Toning Gel**- Apply and leave for 7-10 minutes.
- **Gold Massage Cream**- Apply and massage for 10-15 minutes and remove with wet cotton
- **Gold Facial Pack**- Apply with a finger/a brush & rinse after 15 minutes
- **Gold Facial Nourishing Cream**- Apply thoroughly, massage lightly & leave it.

**Active Ingredients:** Lavender, Rose, Neroli, Cedarwood, Angelica, Ylang Ylang Essential Oils, Beeswax, Ashwagandha, Yashtimadhu, Grape Extracts, Aloe vera extracts, Stearic acid.

## 2. AROMATIC WHITE SECRETS FAIRNESS FACIAL KIT

### Benefits:

- Party-ready look
- Lightens blemishes
- Evens skin tone
- Improve skin texture
- Revives Natural Glow

### Direction:

- **Fairness Facial Polisher**- Apply and massage gently for a minute
- **Fairness Facial Toner**- Apply and leave for 7-10 minutes.
- **Fairness Facial Massage Cream**- Apply and massage for 10-15 minutes and remove with wet cotton
- **Fairness Facial Pack**- Apply with a finger/ a brush & rinse after 15 minutes
- **Facial Gel**- Apply thoroughly, massage lightly & leave it.

**Active Ingredients:** Lavender, Rose, Kesar Essential Oils, Watermelon Extracts, Peach Extracts, Grape Extracts, Apricot Extracts, Litchi Extracts, Walnut Shell, Vitamin E, Pro Vitamin B5.





# SKIN WHITENING SYSTEM

**KEYA SETH**<sup>®</sup>  
AROMATHERAPY

Tetra Skin Whitening Range reduces blemishes and uneven skin texture & keeps it supple, nourished, smooth & glowing. It rebalances the suitable proteins to secure skin moisture, penetrating deep into the skin's surface to improve texture & elasticity, including preventing & controlling extra melanin production.

## 1. TETRA SKIN WHITENING CREAM

### Benefits:

- Makes skin hydrated
- Raises collagen formation
- Reverses issues like dark patches
- Removes dullness
- Promotes new cells

**Direction:** Massage upward lightly until absorbed in AM & PM

**Active Ingredients:** Daisy Flower Extract, Alpha Arbutin, Vitamin C, Neroli Essential Oil, Day Moist CLR

## 2. TETRA SKIN WHITENING SERUM

### Benefits:

- Revitalises skin cells
- Protects against future damage
- Secures skin's moisture
- Fades discolouration & age spots
- Promotes flawless & brighter skin

**Direction:** Use 2-4 drops & massage lightly in AM & PM.

**Active Ingredients:** Rona Care VTA, Alpha Arbutin, Daisy Flower Extract, Vitamin C, Neroli Essential Oil.





# LADYCARE

Breasts are an important part of women's life. Small, Sagging breasts make a woman worried & lack confidence. There are several procedures to make it attractive, but they are expensive & have various side effects. Lady Care offers a natural way of having the proper curvy shape always wanted. This side effect-free, Essential oil-enriched formula works more than one way to ensure maximum growth & proper toning of the breast tissues.



## LADYCARE

### Benefits:

- Breast Enhancer
- Uplifting Massage Oil
- Improves Blood Circulation
- Helpful with Congestion Breasts
- Provides tightened & toned muscles

**Direction:** Massage the oil in a clockwise & anti-clockwise direction twice a day in the uplifting method; at least use for 3 months.

**Active ingredients:** Lavender Essential Oil, Geranium Essential Oil, Vetiver & Jojoba Oil

KEYA SETH<sup>®</sup>  
AROMATHERAPY

# HEEL HEALING

A cracked heel is a common foot problem. Various reasons are responsible for cracked heels, including medical conditions, seasonal effects & lacking care. Heel healing Lotion is one excellent remedy for cracked heels

## HEEL HEALING LOTION

### Benefits:

- Combats dryness
- Long-lasting hydration
- Softens callouses
- Makes skin barrier strong
- Heals cracked heels & infections.

**Direction:** Wash your feet in tepid water & apply it with a cotton pad in PM.

**Active ingredients:** Castor oil, Chaulmoogra oil, Aloe vera, Glycerin, Curd, Tea-tree, Basil, Rosemary, Chamomile & Carrot seed Essential oils





# FAIRNESS & ANTI-PIGMENTATION TREATMENT



Our Skin loses its natural complexion and colour due to various internal, external reasons & lacking care. Fair & Bright Range reduces & prevents excess melanin formation & hyperpigmentation, helps to reduce skin blemishes & restores natural skin colour, providing a healthy & natural glow.

## 1. FAIR AND BRIGHT FAIRNESS DAY CREAM

### Benefits:

- Protects from UV rays
- Improves skin texture
- Reduces pigmentation
- Lightens the skin tone
- Nourishes the skin

**Direction:** Apply & massage lightly in the upward direction.

**Active Ingredients:** Tocopherol acetate Vitamin E, Lavender Essential oil, Geranium Essential oil, AA2G (Vitamin C), Niacinamide (Vitamin B3) & Pyridoxine (Vitamin B6), Tinosorb M.

## 3. FAIR AND BRIGHT NIGHT CREAM

### Benefits:

- Deep moisturizer
- Adds glow to the skin
- Restore skin elasticity
- Remove discolouration.
- Slows down the aging process

**Direction:** Use in PM & Massage upward lightly until absorbed.

**Active Ingredients:** Tocopherol acetate Vitamin E, Lavender Essential oil, Geranium Essential oil, AA2G (Vitamin C), Niacinamide (Vitamin B3) & Pyridoxine (Vitamin B6)

## 2. FAIR AND BRIGHT FAIRNESS SERUM

### Benefits:

- Reduces dark patches
- Prevents excess melanin clotting
- Keep the skin's elasticity
- Improves skin texture
- Brightens skin tone

**Direction:** Use 2-4 drop & massage lightly followed by Day & Night cream

**Active Ingredients:** Tocopherol acetate Vitamin E, Lavender Essential oil, Geranium Essential oil, AA2G (Vitamin C), Niacinamide (Vitamin B3) & Pyridoxine (Vitamin B6), AHA.





# SKIN LIGHTENING



Hyperpigmentation is a common skin disorder that makes some areas of the skin darker than others due to excess melanin formation of melanocytes cell. This disorder needs skin-lightening agents to inhibit vital regulatory steps in melanin synthesis. Our Skin Lightening Range is infused with natural ingredients that are excellent for reducing these dark spots or hyperpigmentation & lighten the skin tone.

## 1. Skin Lightening Spot Removal System

### Benefits:

- Controls excess melanin production
- Fades scars & Spots
- Neutralizes free radicals
- Raises collagen
- Reduce the signs of ageing

**Direction:** Roll-on on the affected areas.

**Active Ingredients:** Morus Alba (Mulberry) Root Extract, Alpha Arbutin, Daisy Flower Extract, vitamin C, Lavender Essential oil.

## 3. Skin Lightening Serum for Neck, Elbow, Knee & Ankle

### Benefits:

- Exfoliates
- Removes dark patches
- Boosts collagen
- Neutralizes free radicals
- Tighten the skin

**Direction:** Apply a thin layer on the affected area in PM.

Wash off the next day, and use sunscreen

NOTE: Do the patch test before applying

**Active Ingredients:** Glycolic Acid, Neroli Essential Oil, Syn-Coll & Pro Vitamin B5

## 2. Skin Lightening Serum for Underarms

### Benefits:

- Combats excess melanin formation
- Exfoliates & removes dark patches
- Reduces Hyperpigmentation
- Even complexion
- Reduces body odour

**Direction:** Apply a thin layer on the affected area in PM. Wash off the next day, and use sunscreen.

NOTE: Do the patch test before applying.

**Active Ingredients:** Lactic Acid, Mulberry Extract, Tea tree Oil





# SKIN CARE WITH CHARCOAL

**KEYA SETH®**  
AROMATHERAPY

Charcoal has healing properties. It effectively cleanses the skin, unclogs pores, removes deep impurities, dead skin cells, blackheads and whiteheads, gives smooth, supple, and even-toned skin. It also has antibacterial properties, which help lift bacteria from the pores, reduce acne, and improve overall skin complexion.

## Charcoal Peel-Off Mask

### Benefits:

- Cleans the pores deeply.
- Removes Blackheads, Whiteheads & Acne.
- Prevents Acne breakout.
- Detoxify & exfoliate.
- Lighten hyperpigmentation.
- Even out skin tone.
- Boosts Collagen production.

**Direction:** Apply properly and leave for 10-15 mins. Peel off completely when dry and wash off.

**Active Ingredients:** Activated Charcoal, Vitamin C, Rose, Aloe vera and orange extracts.

## Charcoal Fiber Purifying Nose Strip

### Benefits:

- Easy-to-use.
- Draw out Comedones (Black and white heads) in one move.
- Clears impurities stuck in the skin pores.
- help in skin hydration.
- Suitable for all types of skin.
- Makes skin smooth, supple & even toned.

**Direction:** Remove the back protective film. Apply the strip on damp nose skin. Press down & wait for 15-20 minutes; peel off & use toner to close the pores.

**Active Ingredients:** Activated Charcoal, Witch Hazel, Aloe vera extracts, Vitamin E





**3-18 বছর**  
বয়সীদের জন্য

**Schoolers**





# SCHOOLERS RANGE

**KEYA SETH®**  
AROMATHERAPY

**School-going** kids also need topical care for skin & Hair, like overall health. Schoolers Range from cleaning to nourishment & sun protection products are paraben-free & anti-allergic and are enriched with the appropriate percentage of natural ingredients like essential oils, vitamins, & plant-derived butter. They nourish, hydrate, & protect the kid's skin & hair but also help a child reduce nausea, discomfort & pain & promote healthy sleep. Get what you need here!

## 1. SCHOOLERS SHAMPOO & CONDITIONER

### Benefits:

- Anti-Dandruff.
- Maintain Hair pH
- Reduce Itching & irritation
- Make hair Tangle-free
- Soft & Shiny Hair

**Direction:** Gently massage, lather & rinse away thoroughly.

**Active Ingredients:** Babassu oil, Murumuru butter, Pro-vitamin B5

## 2. SCHOOLERS HAIR OIL

### Benefits:

- Rose Mary oil makes strong hair follicles
- Stimulates hair growth
- Tea tree oil makes scalp dandruff free
- Keep lice at bay
- Oil-balanced formula.
- Hydrates scalp & hair

**Direction:** Daily massage gently scalp & hair

**Active Ingredients:** Rose Mary, Tea tree Essential Oils, Sunflower & Castor Oils

## 3. SCHOOLERS FACE WASH + BODY WASH

### Benefits:

- SLS & Paraben free.
- Mild foaming cleanser
- Protect skin barrier
- Nourish & Hydrating

**Direction:** Gently apply & massage in a circular motion & wash thoroughly.

**Active Ingredients:** Babassu oil, Murumuru butter, Pro-vitamin B5, Tamarindus indica seed extract

## 4. SCHOOLERS BODY LOTION

### Benefits:

- Prevents itching
- Reduce inflammation
- Hydrates the skin
- Soft & Glowing skin

**Direction:** Apply & massage all over the body until absorbed

**Active Ingredients:** Provitamin B5, Babassu oil, Murumuru butter, Shea butter

## 5. SCHOOLERS BODY OIL

### Benefits:

- Maintain skin moisture barrier
- Reduce chapping & dryness
- Protect from free radicals
- Provides Nourishment
- Natural glowing Skin

**Direction:** Use after bath & two times in winter.

**Active Ingredients:** Avocado Oil, Moringa oil, Vitamin E, Sunflower Oil

## 6. SCHOOLERS NOURISHING CREAM

### Benefits:

- Rich nourishment
- Non-allergenic
- Protects from foreign elements
- Make skin soft, & healthy

**Direction:** Gently apply it after bath & before sleep

**Active Ingredients:** Provitamin B5, Sodium PCA, Propylene glycol

## 7. SCHOOLERS SPF 30 SUNSCREEN PA++

### Benefits:

- SPF 30 & PA++
- Non-allergenic.
- Block harmful rays
- Prevents sun damage
- Provides long protection
- Broad spectrum protection

**Direction:** Spread it all over the face & open parts before stepping out of the sun.

**Active Ingredients:** Sandalwood Oil, Olive Oil, Tinosorb M

## 8. SCHOOLERS DARK SPOTS & PATCH REMOVAL SERUM

### Benefits:

- Removes Dark Patches
- Reduces Discoloration
- Makes the skin lightened
- Hydrated & rejuvenated

**Direction:** Apply a thin layer on the affected area in PM. Wash off the next day & use sunscreen  
**Do a patch test before starting the application**

**Active Ingredients:** Kojic Acid, Daisy Flower Extract, Lavender Essential Oil









## Keya Seth's Ayurvedic Solution (Cosmetic Division)

13, Chandranath Simlai Lane, Kolkata - 700 002

Help Line No. : +91 33 4060 5050 / 7439805100 / 7980091130 (11am. - 8pm.) |  [www.keyaseth.in](http://www.keyaseth.in)  [help@keyaseth.in](mailto:help@keyaseth.in)

SCAN QR Code &  
Download the App



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